



Making Connections

The joy of organising the local Community

Hey, Simon

WordPress: since 2008

First WordCamp: Cologne 2011

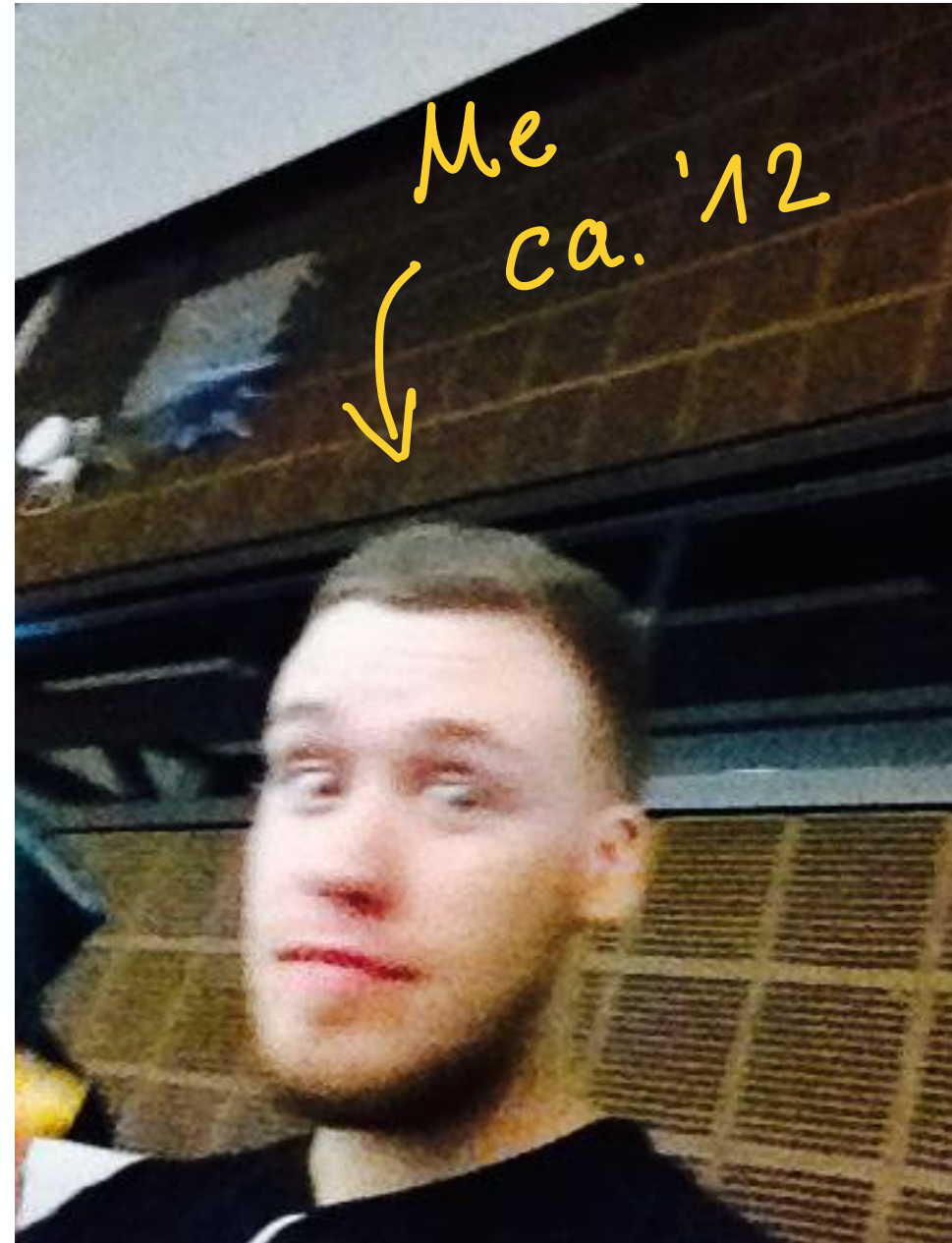
First Meetup: 2012

Meetup Co-Founded: 5

WordCamps organized: 2

do_action: 1 ♡

Since 2021: at IONOS



Go for it



Frankfurt 15.11.2012

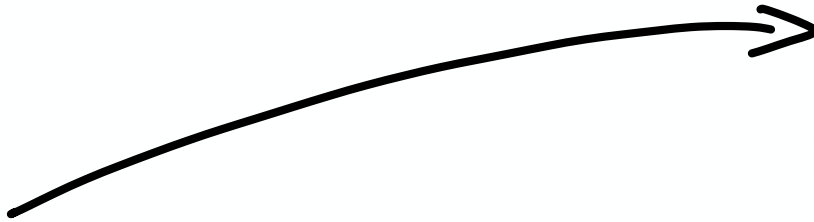
Minimum

1(+n) People

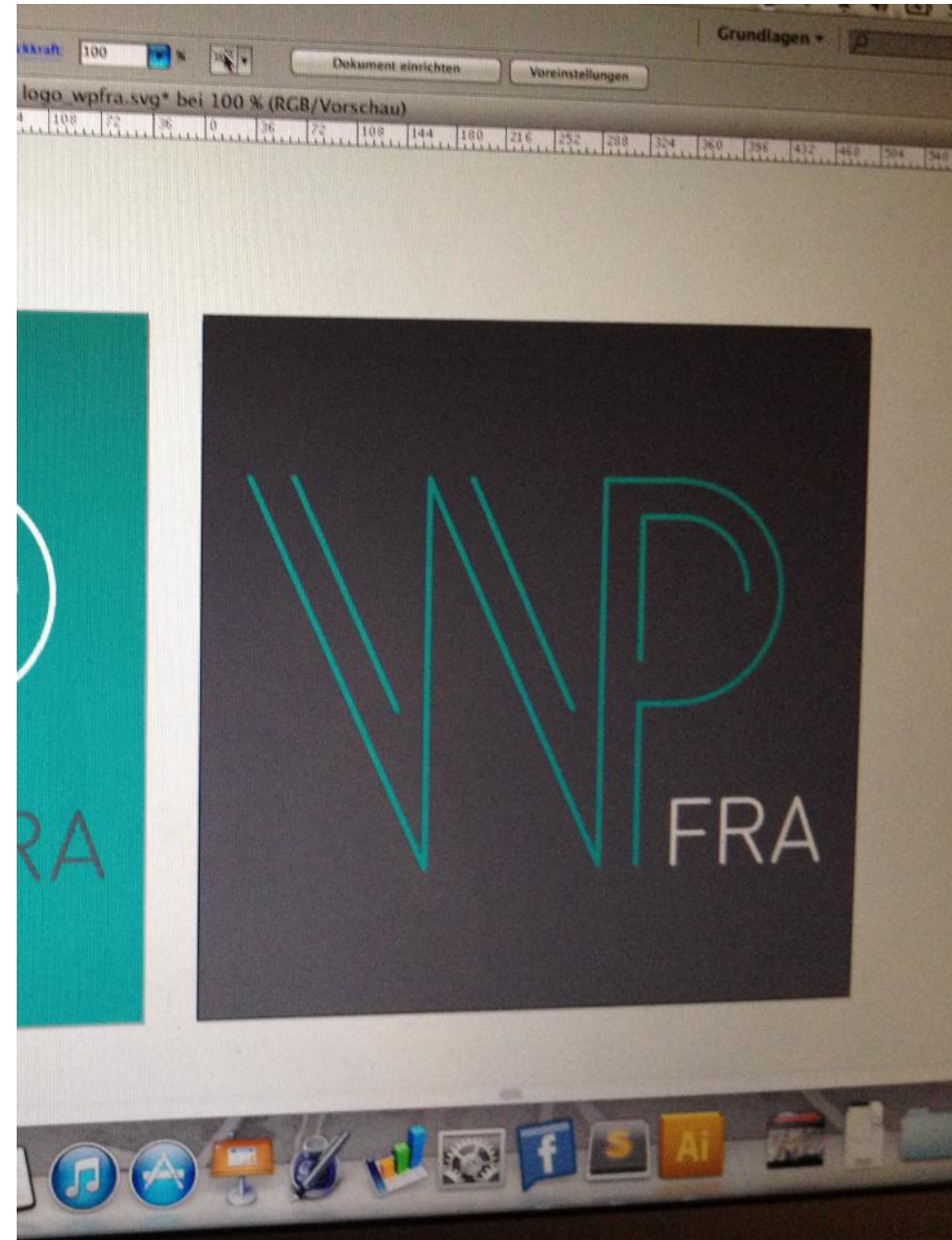
Date + Time

Venue

Invite



Preparations



Preparations

Find Co-Organizers

Date

Invite Speaker(s)

Send invites

Prepare Recordings

Hypercare

Comment section on Meetup.com

Ratings?

Write a blog post

Upload Video

Venue

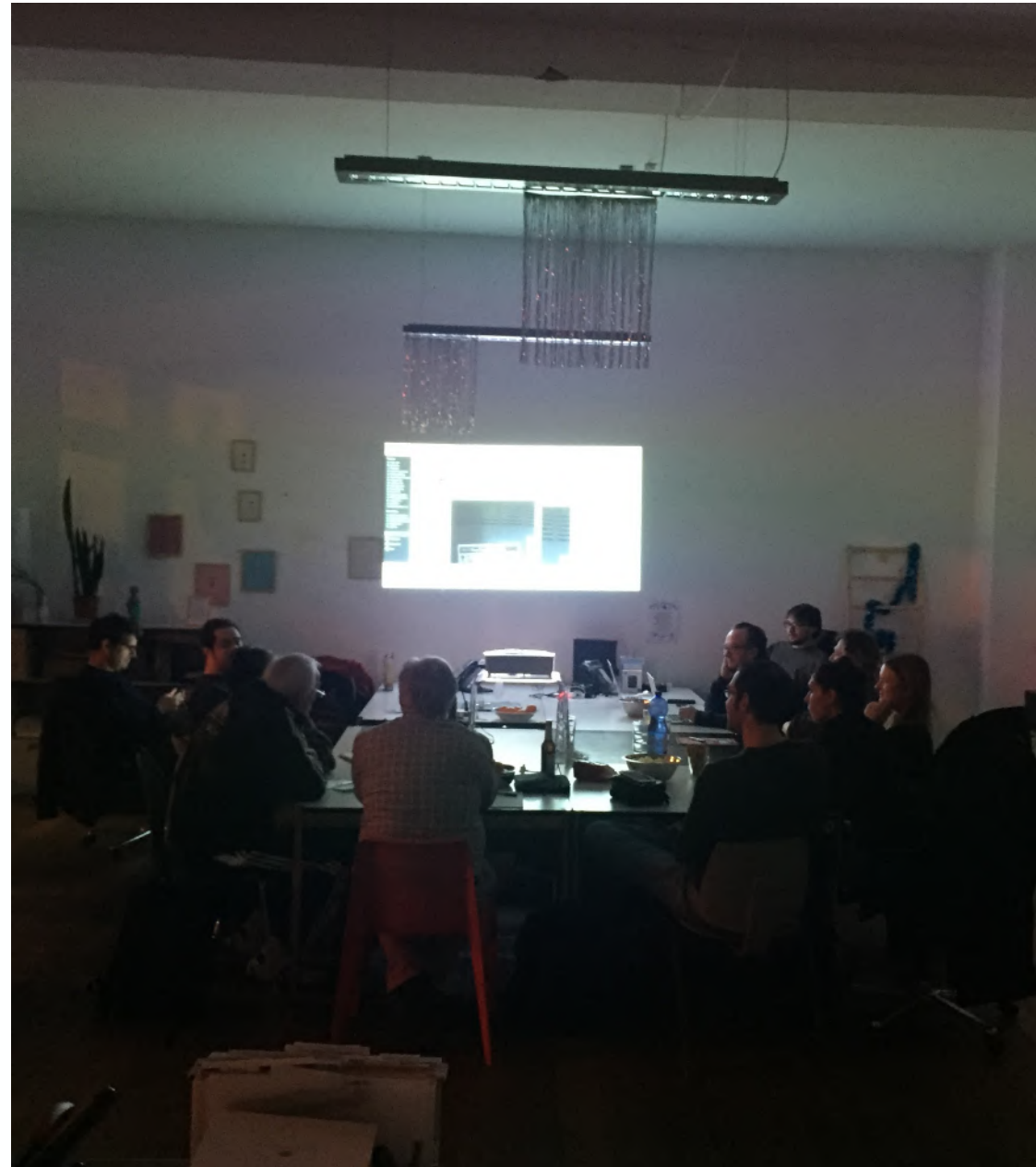


~~Mannes~~ Venues Maketh Meetups

The venue sets the stage

Different Settings

School vs. Workshop vs. Eating with Friends



Requirements

Accessibility

Central location / easy to get to

Suitable size

Price?

Good sources

Small Bars

Universities

Public Libraries

Agencies / Companies

Livingrooms

Format



Format

In Germany: Speaker and Presentation heavy

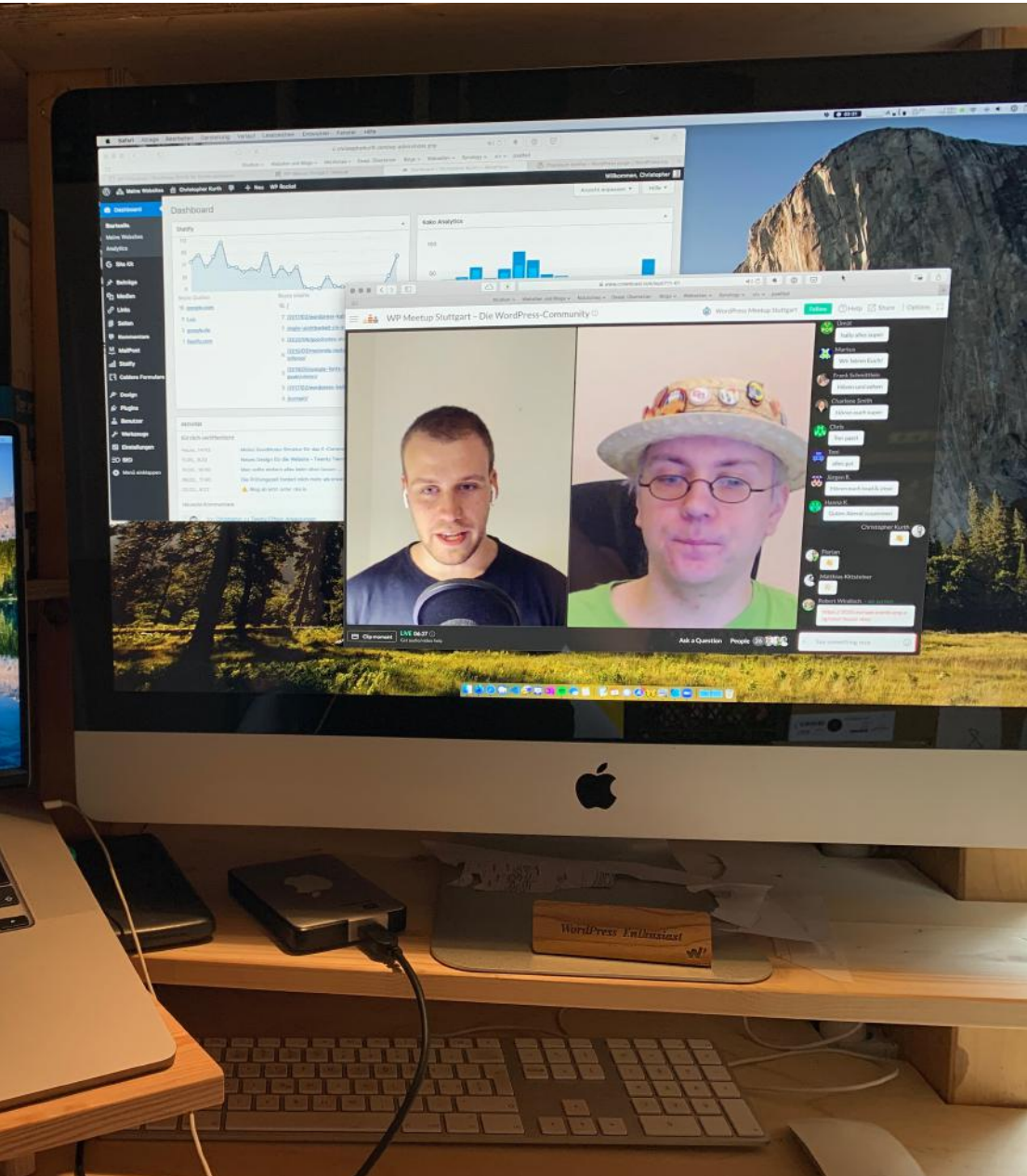
Panel

Discussion

Site-Clinic

...





Hang in there



Hang in there

In the beginning: Consistency

Fixed date

Fixed venue

Just show up

Conclusion



***BE THE MEETUP YOU WANT
TO SEE IN THE WORLD***

Conclusion

No two Meetups are alike

Don't get caught in perfectionism

The most important element: People



THANK YOU

Simon Kraft - simonkraft.com - @kرافit